Message Text

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INFO OCT-01 ISO-00 AID-05 CIAE-00 COME-00 EB-08 FRB-01 INR-10 NSAE-00 ICA-20 TRSE-00 XMB-04 OPIC-06 SP-02 LAB-04 SIL-01 OMB-01 /075 W

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R 071504Z JUN 78

FM AMCONSUL MONTREAL

TO SECSTATE WASHDC 604

AMEMBASSY OTTAWA

AMEMBASSY PARIS

AMCONSUL QUEBEC

AMCONSUL TORONTO

AMCONSUL CALGARY

AMCONSUL VANCOUVER

UNCLAS MONTREAL 1139

E.O. 11652: NA TAGS: EFIN, CA

SUBJECT: FRENCH BANK OPENS MONTREAL HEAD OFFICE

- 1. SOCIETE GENERALE, THIRD LARGEST BANK IN FRANCE, HAS OPENED A HEAD OFFICE IN MONTREAL FOR ITS CANADIAN OPERATIONS. MAURICE LAURE, PRESIDENT OF SOCIETE GENERALE, SAID THAT THE BANK HOPES TO ESTABLISH BRANCHES IN TORNTO, CALGARY, AND VANCOUVER BY END OF YEAR. OPERATIONS WILL CONCERNTRATE ON PROVIDING FULL RANGE OF SERVICES TO CORPORATE CLIENTS, WITH EMPHASIS ON MINING AND ENERGY PROJECTS.
- 2. SOCIETE GENERALE HAD OPENED A REPRESENTATIVE OFFICE IN MONTREAL IN MARCH, 1977, AND SERVED AS A LEAD MANAGER IN SEVERAL EURODOLLAR BORROWINGS BY PROVINCE OF QUEBEC AND HYDRO QUEBEC, AND OWNS A LEASING COMPANY, EURONAT, OPERATING IN CANADA, ASSETS OF SOCIETE GENERALE'S CANADIAN AFFILIATE TOTAL DOLS 100 MILLION. IT INTENDS TO APPLY FOR BANKING STATUS WHEN CANADA'S BANK ACT IS PASSED. UNCLASSIFIED

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HARPER

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NNN

Message Attributes

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